



# MEDIA KIT 2022

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**Contact:**

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## ABOUT US

[Learn more about Tower Grove Park](#)

## EVENT INFO

### Logos/graphics



Date: Sunday, October 23, 2022

Time: 11:00 am - 4:00 pm

- Expected attendance over 5,000
- Live music acts include Dylan Triplett and kg lang, and at our Children's Performance area, Celia. We will have multiple roving performers from Circus Kaput.
- Our Arts & Crafts presented by Artscope
- Sauce Magazine will present Food Truck Alley featuring 15 food trucks from their Food Truck Friday events.
- St. Louis Cardinals mascot Fredbird and St. Louis Blues mascot Louie will visit!

Sponsored by [The WhitakerFoundation](#) with added support from [Schlafly Beer](#).

## EVENT WEBPAGE

[Birthday Bash Event Page](#)

[Birthday Bash Media Kit Resources/Graphics](#)

## SOCIAL MEDIA

## FACEBOOK & INSTAGRAM

*Graphics sized for each social media platform will be provided in formats JPG, PNG and GIF.*

### **Hashtags/Tags**

[#TGP150BirthdayBash2022](#)

[@Towergrovepark](#)

#### **Post #1**

Save the Date!

Join us in celebrating 150 years of Common Ground at the Birthday Bash, Sunday, October 23, with live music, drinks, food, and family fun for all ages. This is a free, public event. Sponsored by The Whitaker Foundation with added support from Schlafly Beer.

#### **Post #2**

Happy Birthday, Tower Grove Park!

Let's join in the birthday celebration of the year on Sunday, October 23, from 11 a.m. to 4 p.m.! Fun for all ages as we celebrate 150 years of Common Ground with live music, drinks, food, and more. This is a free, public event and we hope to see you there! Event sponsored by The Whitaker Foundation with added support from Schlafly Beer. For more information, visit our [calendar event page](#).

#### **Post #3**

Mark Your Calendars for the Celebration of the Year!

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Happy Birthday, Tower Grove Park!

Join us in the birthday celebration of the year on Sunday, Oct 23, from 11 am to 4 pm! This is a free, public event. Sponsored by The Whitaker Foundation with support from Schlafly Beer. For more information, visit <https://www.towergrovepark.org/bday150>.

## **Post #3**

Mark Your Calendars!

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