



TOWER GROVE  
— PARK —



ANNUAL REPORT

FISCAL YEAR 2017







## Dear Supporter of Tower Grove Park

For almost 150 years, Tower Grove Park has served as a pillar of the St. Louis community. A place for people to gather, to explore, and to learn. Today, the Park is even more important than when it first opened to the public in 1872. It serves as a connector between neighborhoods, social and economic statuses, and generations. From the Festival of Nations that brings people of diverse ethnic and religious backgrounds together to celebrate a multiplicity of cultures, to a softball game that brings friends together to enjoy a day outdoors, the Park is many things to many people.

Each year, Tower Grove Park provides over 2.5 million visitors with recreational, educational and cultural opportunities that they may otherwise not have access to. With its nearly 7,000 trees and abundance of flowers and plants, Tower Grove Park also provides critical green space in the middle of the City. On a sunny Saturday, people can be seen perusing the goods at the Farmers' Market, children can be found splashing about in the fountain, and people of all ages and abilities can be spotted strolling the paths throughout the Park in search of both fresh air and exercise.

Thank you for your support of Tower Grove Park and the people that it serves. Your generosity helps maintain the beauty of the Park and provide the citizens of St. Louis with the impactful events that are held within its borders.

**With sincerest gratitude,**

**William E. Reininger, Jr.**  
*Executive Director, Tower Grove Park*

**Robert W. Sellers**  
*President, Tower Grove Park Board of Commissioners*

## Board of Commissioners

Robert W. Sellers, *President*  
Steve M. Kidwell, *Vice President*  
Rose Newport, *Treasurer*  
Rudy Nickens, *Secretary*

Frederick H. Atwood  
Shelley Donaho  
Robert F. Epperson, Jr.  
James L. Fogle

Robert J. Herleth  
Michael Konzen  
Michael R. Spotanski  
Dr. Peter Wyse Jackson

## Emeritus Commissioners

Bill Reininger, *Executive Director*  
Dennis G. Coleman  
Jane Gleason  
John D. Haffenreffer

R. Crosby Kemper III  
Susan R. Lammert  
Thomas Purcell  
Dr. Peter Raven

Anne C. Stupp  
Cheryl D. S. Walker

## Staff Members

John Ackley  
Tony Annicelli  
Andy Berg  
Demarco Boykins  
Carla Brown  
John Callahan  
Gary Driver  
Myron Gayfield  
Shannon Gregory  
Brett Haley  
Willie Harris

Liz Hickox  
Mary Hodgins  
Steve Hogenmiller  
Steve Jacobs  
Norman Kincheloe  
Jeff Kinman  
Brenda Koon  
Gary Kyles  
Steve Laughlin  
Ronald Leible  
Steve McKinnon

Elizabeth McNulty  
Clint Meyer  
Richard Moore  
William Rein  
Tricia Scalise  
Abbey Schroeder  
Mark Wichman  
Kathy Wolff  
Claire Wolford





## Martinis at the Mansion

The 13th annual Martinis at the Mansion was held by the Friends of Tower Grove Park on Friday, September 30, 2016 at the luxurious residence of Ken and Pat Nuernberger. Guests enjoyed an evening filled with martinis, cocktails, hors d'oeuvres, and music while supporting Tower Grove Park. The event featured catering by The Social Affair at The Station, live music by Sarah Jane & The Blue Notes, a cigar bar sponsored by Hill Cigar Company, and decor by Exclusive Events, Inc. Ted Kilgore of Planter's House created a specialty cocktail for the event.

This Friends of Tower Grove Park event raised over \$22,000 for general operation and preservation of the Park. Thank you to all who attended and made the event an affair worth toasting!

## Martinis Planning Committee

Caroline Ernst, <i>Event Co-Chair</i>	Anne Gallagher	Nina Murphy
Julie Gianino, <i>Event Co-Chair</i>	Bill Gilbert	Denise Phelabaum Evans
Megan Boyer	Janine Lawler	Jacque Wright
Bob Bruce	Larry McCarthy	
Shelley Donaho	Patty Midden	

## Thank You to our Martinis Sponsors

<b>Manhattan Sponsors</b>	Shelley Donaho	Craig & Denise Evans
The Konzen Family	Richard Egan	Ken & Joan Fiala
<b>Chocolate Martini Sponsors</b>	Sam & Marilyn Fox	Jane P. Gleason
Dowd Bennett LLP	Lynne Hart Herrera	Lee Kling
Jane Luedde	Jeffrey Huntington	Larry & Sharon McCarthy
<b>Dry Martini Sponsors</b>	Stephen & Elise Ibendahl	Debbie Monterrey
Matt and Beth Brinkmann	Patty & Paul Midden	Millett & Steve Millett
Steve and Nancy Kidwell	Lisa Miller & Jan McCall	Mike & Sue Raney
Premiere Eye Associates	Brian & Nina Murphy	Jan Parker with
<b>Patron Sponsors</b>	Francis & Peggy Oates	RE/MAX Results
Dr. Lindsay Barth &	Charlie & Jan Raiser	Norah Ryan &
Mr. Micah Burgdorf	David & Royal Robbins	Arthur Graves
Bob & Sue Bruce	Tom & Betty Tyler	Bob & Kirsten Sellers
Gary & Joan Burger	<b>Cosmopolitan Sponsors</b>	Jack & Betty Swanson
Pamela Coffin	Christy Beckmann &	Val & Todd Terry
	Jim Vykopal	Elizabeth & Keith Wolkoff
	Commerce Bank	



## Flower Power

The 2017 Flower Power cocktail reception and luncheon were held on Wednesday, May 3 and Thursday, May 4, respectively.

Guests at the Wednesday night reception enjoyed cocktails and hors d'oeuvres, and were the first to experience an immersive floral art installation created by Sara Ward of Wildflowers. It featured flowers generously provided by Baisch & Skinner.

At the Thursday luncheon, guests enjoyed a presentation from Christopher Strand, Director of Garden and Estate at Winterthur – a historic, 1,000-acre historic estate owned by the DuPont family. During the luncheon, Tower Grove Park Board of Commissioners honored Jane S. Luedde with the James Gurney Award, given in honor of her outstanding service to the Park.

Flower Power 2017 raised over \$35,000 to support the general operation and preservation of the Park. Thank you to all who supported Tower Grove Park by attending.

## Flower Power Planning Committee

Vicki Altwater	Laura Gilbert	Mary D. Officer
Frederick H. Atwood	Jane P. Gleason	Jan Parker
Christy Beckmann	Leah G. Goessling	Jan Raiser
Helen Lee Berger	Anna Lea Kerckhoff	Robert W. Sellers
Jill L. Dowd	Ann Jones Loughlin	Joanne Strathearn
Norma Fanara	Jane S. Luedde	Kathleen Wood
Gretta Forrester	Larry & Sharon McCarthy	Diane Wyse Jackson
Marguerite Garrick	Debbie Monterrey	

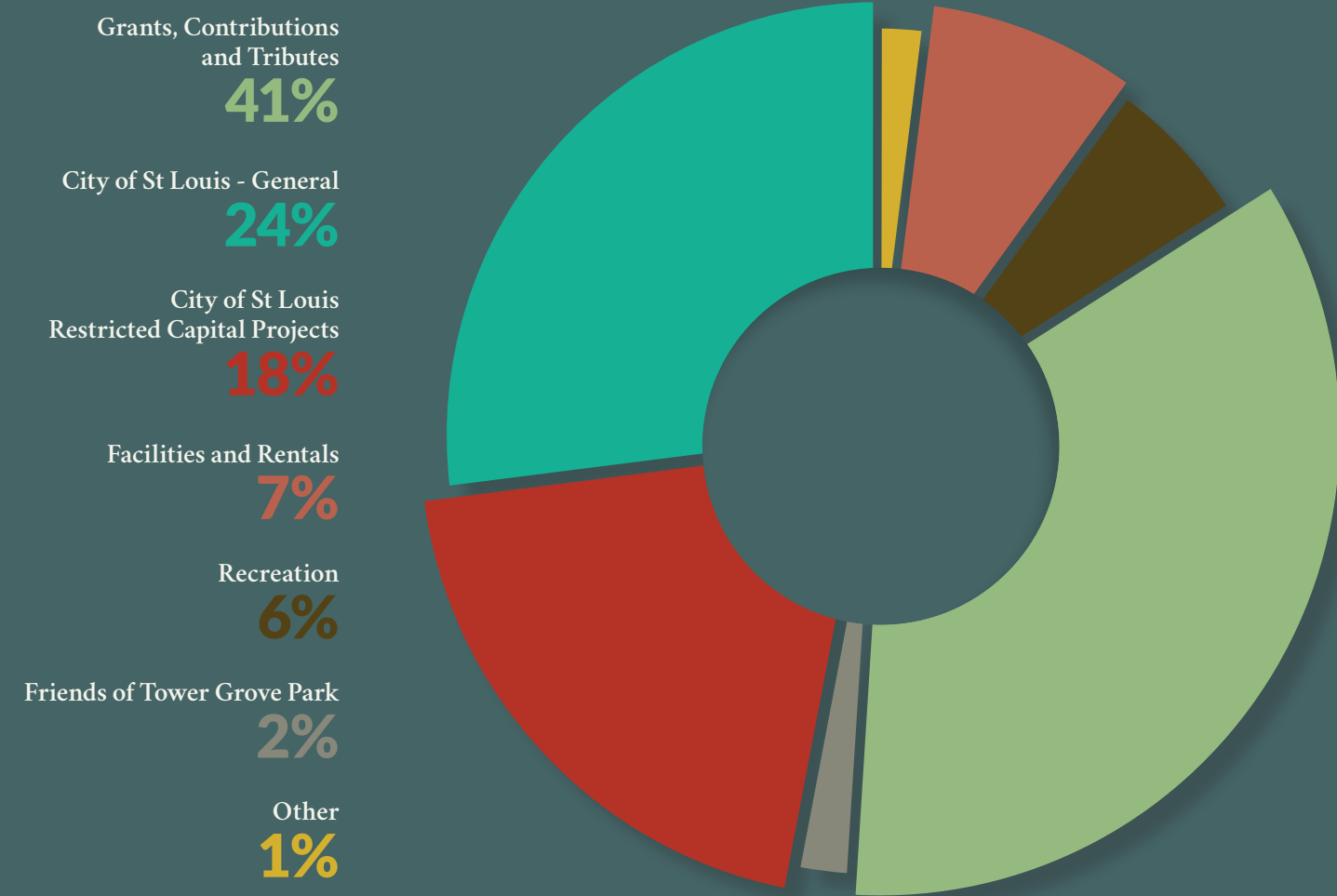
## Thank You to our Flower Power Sponsors

<b>Gold Sponsors (\$10,000)</b>	Mrs. Jane S. Luedde	Green Street Properties
The Piper Family	The Caroline Loughlin Fund	Mainline Group Architecture
<b>Silver Sponsors (\$5,000)</b>	Mr. Philip H. Loughlin, III	Mercy
Ameren Missouri	The Luedde & Smallridge Families	Midwest BankCentre
Stifel Bank & Trust	Mrs. Davin Wenner	Novus International
<b>Bronze Sponsors (\$2,500)</b>	<b>Patron Sponsors (\$1,000)</b>	Park Avenue Design
Mr. Mark H. Critchfield	Mr. Frederick H. Atwood, III	Plancorp
Dowd Bennett LLP	Baisch & Skinner	
	BSI Constructors, Inc.	

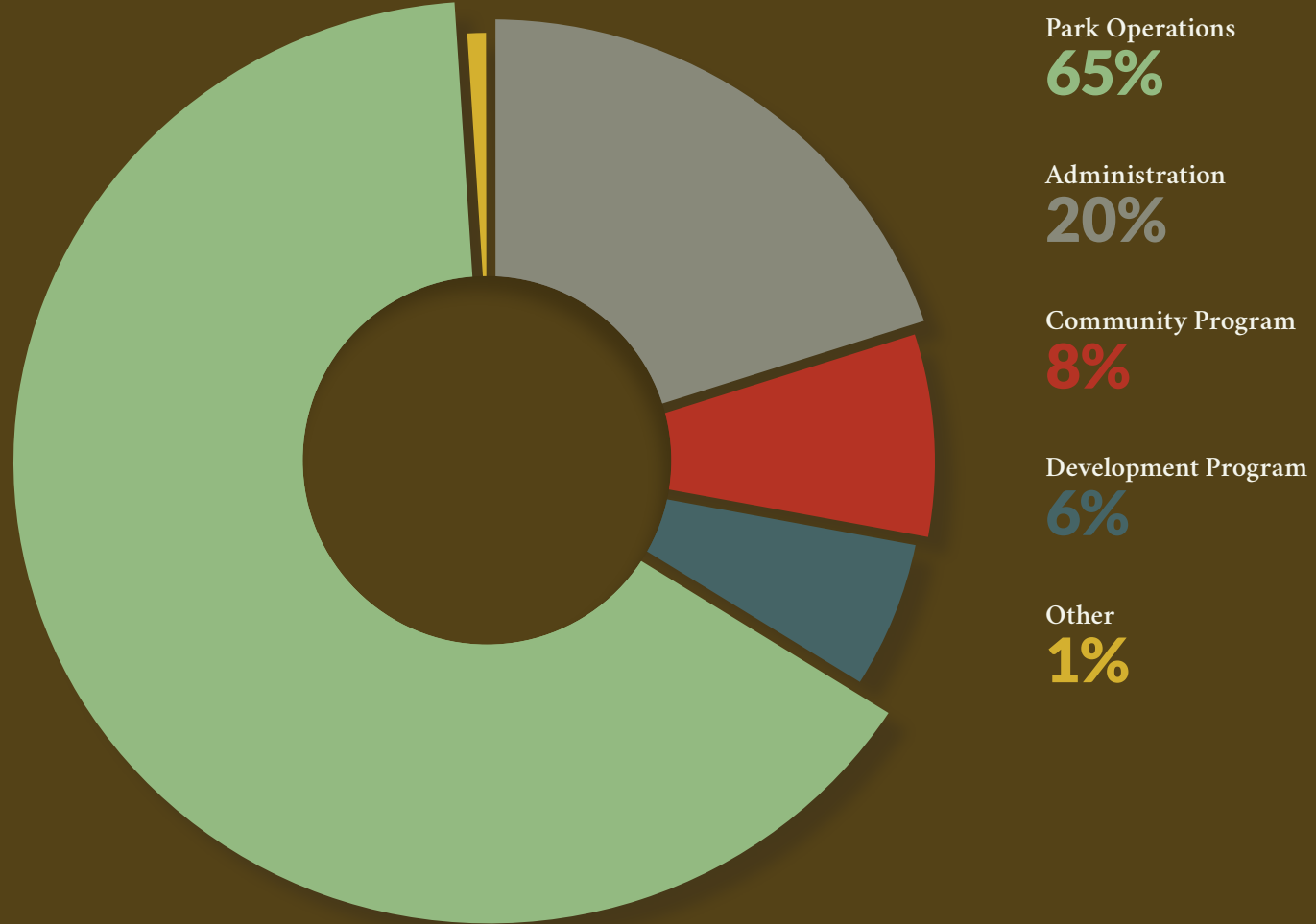




## Operating Revenue



## Operating Expenses



### Total 2017 Operating Revenue \$2,982,609.00

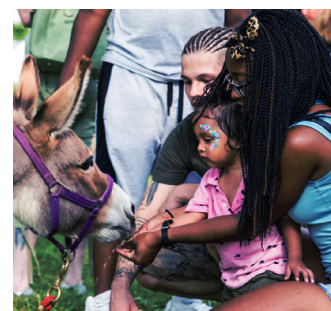
Public Support		
City of St. Louis - General	24%	\$725,000.00
City of St. Louis - Restricted Capital Projects	18%	\$531,678.00
Private Support		
Friends of Tower Grove Park	2%	\$62,478.00
Grants, Contributions, and Tributes	41%	\$1,218,607.00
Earned Revenue		
Recreation	6%	\$177,233.00
Facilities & Rentals	7%	\$223,285.00
Other	1%	\$44,328.00

### Total 2017 Operating Expenses \$2,678,342.00

Administration	20%	\$ 534,034.00
Community Program	8%	\$ 226,746.00
Development Program	6%	\$ 165,646.00
Park Operations	65%	\$ 1,733,831.00
Other	1%	\$ 18,085.00



## Events



### More than 200,000 annually attend signature and featured events!

Signature Events / Signature events are fundraisers for Tower Grove Park

- Flower Power
- Progressive Pavilion Party
- Martinis at the Mansion
- Terror in Tower Grove Park

Featured Events / Featured events are community events hosted by Tower Grove Park

- International Institute's Festival of Nations
- Tower Grove Farmers' Market
- Sauce Food Truck Fridays

### Rentals & Revenue: Wedding, Café Madeleine, Carriage Rides

Weddings and special events take place at several historic sites throughout Tower Grove Park, including the Music Stand, Stupp Center, Piper Palm House, and The Ruins.



Thank You!

## Tower Grove Park Society

Tower Grove Park is grateful to our Society individuals who provide unrestricted general operating support of \$1,250 or more each year.

### Director's Circle (\$10,000 or above)

Mr. and Mrs. Keith Wolkoff  
Mrs. Kay Drey  
Mr. S. Wesley Fordyce

### Benefactor (\$5,000 – \$9,999)

Mr. Robert F. Epperson, Jr.  
Mr. and Mrs. Robert Harper  
Mrs. Robert Tschudy—Spoehrer Family Fund

### Patron (\$2,500 – \$4,999)

Mrs. Diane C. Barnes  
Mrs. Joseph F. Gleason  
Mr. Timothy Greenwald  
Mrs. Charles E. H. Luedde  
Mr. Guy G. Slay  
Ms. Sarah Trulaske

### Member (\$1,250 – \$2,499)

Mr. and Mrs. Robert Ashton  
Mrs. Helen Lee Berger  
Mr. and Mrs. James G. Berges  
Dr. and Mrs. Robert M. Bruce  
Mr. and Mrs. Paul Byrne  
Mr. Mike Diehl and Ms. Alice Benga  
Mr. and Mrs. Robert and Deborah Dolgin  
Ms. Shelley D. Donaho  
Mr. and Mrs. Kenneth Fiala  
Mr. and Mrs. Jim Fogle  
Mr. and Mrs. Lucien Fouke, Jr.  
Mr. and Mrs. John Haffenreffer  
Mr. and Mrs. Rick Holton  
Mr. Philip Hulse and Ms. Janice Rohan Hulse

Mrs. Margaret Mathews Jenks  
Mr. and Mrs. Scott Johnson  
Mr. and Mrs. Ward M. Klein  
Mr. Lee Kling  
Mr. and Mrs. Keith Kowalczyk  
Mr. and Mrs. Ken Kranzberg  
Mr. and Mrs. William J. Kuehling  
Mr. and Mrs. Warren Lammert  
Mr. Donn Lux  
Ms. Rose Newport  
Mr. and Mrs. John O'Brien  
Mr. and Mrs. Charles Oertli  
Mr. Roy Pfautch  
Mr. and Mrs. William E. Reininger, Jr.  
Mr. and Mrs. Robert W. Sellers  
Ms. Anita Siegmund  
Mr. Michael Spotanski  
Ms. Nancy R. Suelflow  
Mrs. Davin Wenner  
Ms. Kathleen Wood  
Dr. and Mrs. Peter S. Wyse Jackson

## Corporate Partners

Tower Grove Park is grateful to our Corporate Partners who provide unrestricted general operating support of \$1,250 or more each year.

### Director's Circle (\$10,000 or more)

Emerson  
Paric Corporation

### Patron (\$2,500 – \$4,999)

Commerce Bank

Edward Jones  
Gamma's Shield Shade Tree Inc.  
Wells Fargo Advisors

### Member (\$1,250 – \$2,499)

Midwest BankCentre

## Grants, Projects and Public Support

Tower Grove Park is grateful for support from private foundations and groups in FY2017.

Clifford Willard Gaylord Foundation  
Herbert A. & Adrian W. Woods Foundation  
Bellwether Foundation  
Stupp Bros. Bridge & Iron Foundation Co.  
Missouri Department of Conservation

Commerce Bancshares Foundation  
Ms. Lisa Cady  
Ladue Garden Club  
St. Louis Water Gardening Society

## Legacy Society

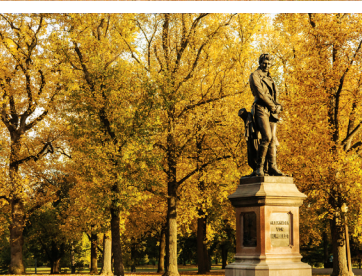
Established to honor and recognize those who have included Tower Grove Park in their estate plans. Gifts to the Legacy Society are placed into endowment to ensure that this national historic landmark will offer beauty and recreation for future generations.

Ms. Margaret Aston  
Ms. Mary Bard  
Ms. Christy Beckmann and Mr. Jim Vykopal  
Ms. Ann M. Corrigan  
Ms. Shelley D. Donaho  
Mrs. Joseph F. Gleason  
Mr. and Mrs. Scott Harper  
Ms. Ann M. Hubel

Mr. John Karel  
Mr. and Mrs. Steve M. Kidwell  
Mr. and Mrs. Larry McCarthy  
Mr. and Mrs. William Schawacker  
Ms. Anita Siegmund  
Mrs. Anne C. Stupp  
Ms. Nancy R. Suelflow

To learn more about the Tower Grove Park Society, Legacy Society, or Corporate Partners, please call (314) 771-4484.





## Our Mission

---

The mission of Tower Grove Park is to be wooded Victorian park of international significance that provides important recreational, educational and cultural opportunities for the public in a way that is compatible with its unique and historic character.

## Community & Cultural Impact

---

- Approximately 2.5 million annual visitors
- Three playgrounds, nine concrete and three grass tennis courts, seven miles of running/walking trails, twelve softball/kickball fields, six soccer fields, three baseball fields, and other open green spaces for sports and recreation
- Twelve historic pavilions and four picnic sites for affordable gatherings and events
- Free Muckerman fountain and splash pad welcome thousands for cool relief each summer
- Free concerts from the St. Louis Symphony and Compton Heights Community Band, and the Summer Children's Concert Series offer music throughout the year for local audiences

## Environmental Impact

---

- There are about 7,000 trees in Tower Grove Park, consisting of approximately 200 tree types
- The estimated value of Tower Grove Park's tree population is about \$10.2 million
- The Park's trees provide about \$395,000 in annual environmental, economic, and social benefits
- The Gaddy Wild Bird Garden is designated as an Important Bird Area by the National Audubon Society, providing habitat for more than 200 recorded resident and migrating bird species
- Native plantings in new savannah areas and 14,000 recent plantings in riparian waterway corridors provide habitat and sustenance for Monarch butterflies and pollinators



TOWER GROVE  
— PARK —

---

4256 Magnolia Ave, Saint Louis, MO 63110  
(314) 771-2679  
[towergrovepark.org](http://towergrovepark.org)

